

# Kāpiti Lights Laneway Commission Brief

## Call for Ideas



## 1. OVERVIEW

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Kāpiti Coast District Council is inviting big thinking artists and creatives (working individually, in teams, or with community groups) to submit concepts to help transform the Kāpiti Lights laneway.

The laneway is currently being upgraded as a part of the Council's Town Centres Transformation Project (Paraparaumu town centre).

The upgrade of the [Kāpiti Lights](#) area is the first of many exciting projects aimed at transforming the Paraparaumu Town Centre into a vibrant, diverse and thriving town centre for the community. See [here](#) for information about the various planned upgrades for the Paraparaumu and Waikanae town centres.

The aim of upgrading the Kāpiti Lights area is to make it more pedestrian friendly which will help create a setting that supports new and existing businesses to thrive. We will help achieve this by providing:

- ◆ better connections between Rimu Road, Coastlands and Kāpiti Lights
- ◆ better pedestrian access and spaces for people to sit and relax
- ◆ quality lighting to improve the environment and safety.

This commission provides you with an opportunity to get involved in this process by using art and creativity to take the physical upgrades to the next level. The concept must be meaningful for the people who live, work in, or visit Paraparaumu, and is expected to last up to three years at least.

The overall aim is to bring people together by injecting personality, excitement and imagination into Paraparaumu Town Centre. The important role that Kāpiti Lights plays in the success of the Paraparaumu Town Centre and the potential benefits that a successful Kāpiti Lights area would bring to the community is evident. Kāpiti Lights holds a strategic position with the potential to provide an essential link between the civic precinct and the Paraparaumu railway station transport hub.

The chosen concept will draw lots of attention from the public, business owners, commentators and visitors. One concept only will be chosen by the Public Art Panel.

Installation is to be completed by the end of October 2017.

## 2. OBJECTIVES

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### **Inspire, engage and reflect the people who use this area**

This is the town centre, with a myriad of current and potential uses by everyone who lives, works in, or visits Paraparaumu. An objective for the laneway, once complete with an attractive artwork, is to inspire and engage these people and enhance how they use – or can use – the space. From a pedestrian walk through, to pausing between shops, to adding value to the local businesses, we want the final outcome to be relevant to that space and its uses.

As the first artistic and creative layer added to Paraparaumu Town Centre, the laneway will set the scene for the identity of the town centre, enhance people's everyday experience, provide a touch-point to engage people, and strengthen community belonging within the town centre.

### **Integrate into public space and landscape design**

As the final laneway construction and its artwork form a part of an overall development project, your concept must align and add to the planned built environment. (Refer to Appendix 1).

### **Be of any medium, of any scale**

We welcome concepts that think boldly. We want you to present a concept that thinks differently about how this space can be used. You don't need to fill the entire space, as long as it responds to the parameters of this brief, we welcome your creativity and imagination!

## **3. THE ARTWORK SITE**

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The exterior walls of a privately owned building at 173 Coastlands Parade are the central canvas for this project. The focus is on the walls of the building that form one side of the laneway between Coastlands shopping mall and Kāpiti Lights shopping areas in Paraparaumu. The building is the former Harcourts building and is opposite Kāpiti Cakes and Bakery.

This building is a major pivot point for pedestrian connections between the railway station, Coastlands shopping mall, Paraparaumu School and the Kāpiti Lights shopping precinct. It is at the heart of the Paraparaumu Town Centre.

We encourage you to look at the site and consider all of its surfaces to work with, as proposals should be site-specific and conscious of the proposed built environment. The windows on the ground floor of this building can be painted over too, so you may want to integrate this into your design.

### **Dimensions**



#### 4. CONSIDERATIONS

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The submitted concept will need to consider the following:

- ◆ Public safety and installer safety
- ◆ Resilience to vandalism
- ◆ Minimal maintenance and cleaning requirements
- ◆ Accommodation of site maintenance and cleaning routines such as graffiti response and equipment access requirements
- ◆ Materials will need to be stable (no leaching) and UV resilient
- ◆ A life span of a minimum of three years
- ◆ Consideration can be given to incorporating lighting and environmental design, which should be developed in close consultation with the Town Centres Project Manager and project team

#### 5. TIMELINE AND PROCESS

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August 2017	Public call for ideas
Fri 15 September	Close of call, proposals due
Mid September	Artist and concept selected by Public Art Panel Artist to proceed to detailed concept development with feedback from Public Art Panel and representatives from the town centres project team
Late September	Detailed concept due Signoff by Public Art Panel Artist to proceed to artwork production and installation
Fri 27 October	Artwork installation completed

#### 6. BUDGET

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The total budget for the production of the artwork is \$6,000.00

Artwork production costs to be allowed for in this budget include, but are not limited to:

- ◆ concept development
- ◆ all materials
- ◆ all labour
- ◆ all equipment
- ◆ any other associated overheads required to fabricate and install the artwork

Costs to be borne by the commissioner (Kāpiti Coast District Council):

- ◆ artist fee
- ◆ consents
- ◆ site preparation
- ◆ signage
- ◆ publicity
- ◆ provisions for ongoing maintenance for a period of up to 3 years

## 7. CONCEPT CHECKLIST

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Please include the following with your application:

**What: the idea or kaupapa/He aha**

- Artwork working title
- Brief 200 word description the central idea or kaupapa of your project
- Brief 200 word explanation of how you are responding to the objectives outlined above
- Sketches of the proposed artwork
- Examples of previous work relevant to your idea

**How: the process/Pēhea te whakatutuki**

- Explain the steps you will take to produce your artwork
- Indicate timeframes for key stages in the production
- Indicate the techniques you are proposing to use
- Explain your experience working with these methods and materials

**Who: the people/Ko wai ngā tāngata**

- Tell us about your experience producing artwork outdoors
- Attach your CV if available
- Tell us who you might need to collaborate with, either people you have worked with in the past and want to work with again, or processes you would want to work with someone else to achieve

**How much: the budget/Te putea**

Referring to the budget section above:

- List the materials you will need to purchase
- List the hours and rates for any skilled collaborators
- List the equipment you will need to hire or purchase
- Attach supporting quotes and estimates

## 8. CONTACT

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**Project Coordinator for Public Art Panel:**

Jaenine Parkinson

Email: [jaenine.parkinson@kapiticoast.govt.nz](mailto:jaenine.parkinson@kapiticoast.govt.nz)

Tel: 04 296 4688

Mobile: 027 5555 312

**Project Coordinator for Kāpiti Lights Project:**

Sylvia Moynihan

Email: [sylvia.moynihan@kapiticoast.govt.nz](mailto:sylvia.moynihan@kapiticoast.govt.nz)

Tel: 04 2964 668

Mobile: 021 364230

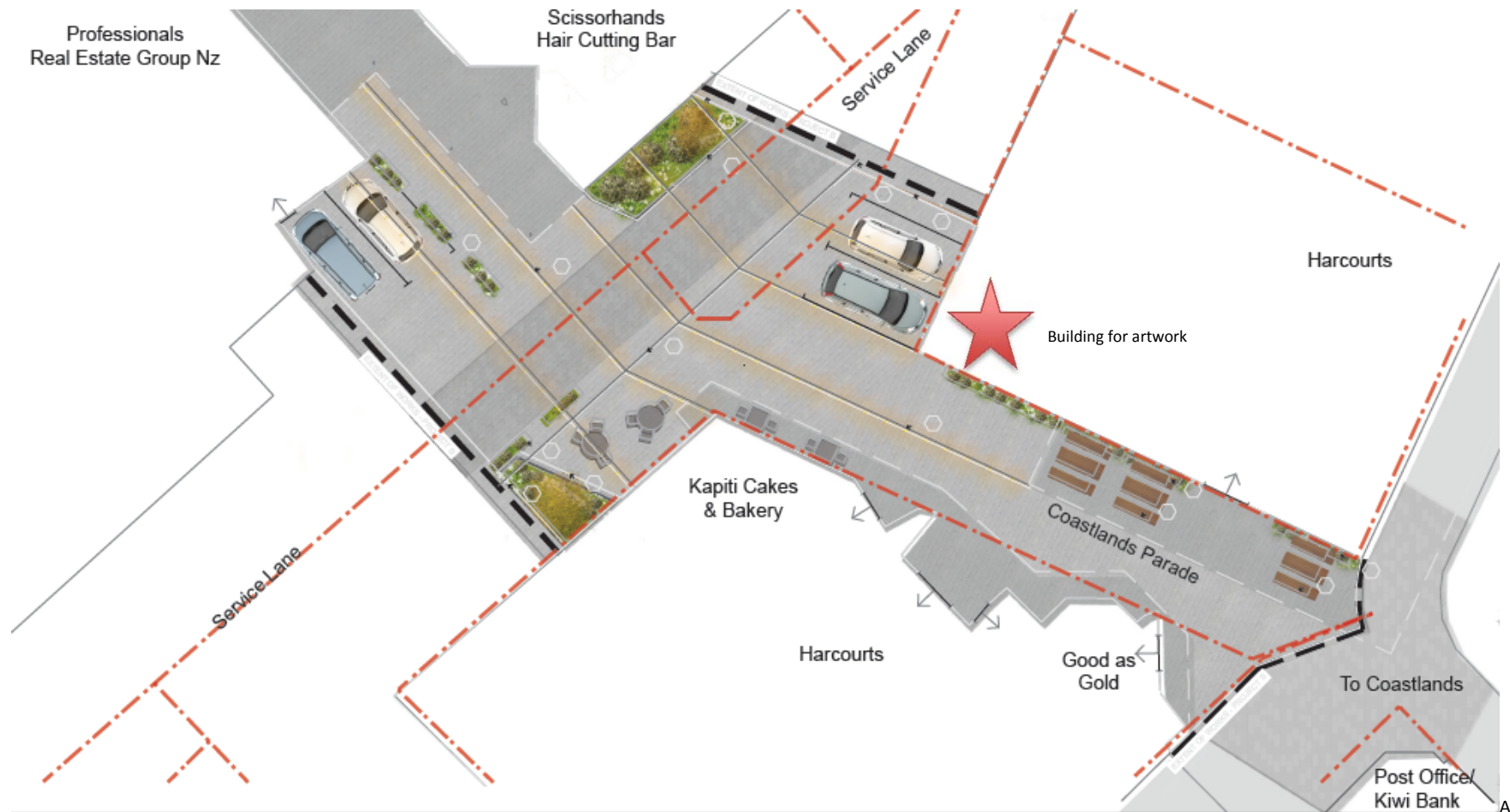
## 9. SUPPLEMENTARY INFORMATION

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Appendix 1 Kāpiti Town Centres Transformation Project and Kāpiti Lights Project Concept plan.

(See also: <http://www.kapiticoast.govt.nz/Your-Council/Projects/Town-Centres-Transformation/Paraparaumu-Town-Centre/> )

**APPENDIX 1: KĀPITI TOWN CENTRES TRANSFORMATION PROJECT – KĀPITI LIGHTS PROJECT LANDSCAPE CONCEPT PLAN**



higher resolution version of this image is downloadable from : <http://www.kapiticoast.govt.nz/Your-Council/Projects/Town-Centres-Transformation/>